



## VILLAGE STAKEHOLDERS WORKSHOP

May 12, 2010

The following is a summary of information provided during the Village Stakeholders General Plan Workshop conducted on May 12<sup>th</sup> from 2:30 to 4:00 at the La Quinta Museum. The workshop consisted of a brief presentation followed by a moderated discussion.

### **Attendance:**

The workshop had a total attendance of 14 people, including a representative from the City Council and Planning Commission.

### **Moderated Discussion:**

The moderated discussion began with the participants being asked the question “What is the Village now?” and “What do we want the Village to become?” Participants brought forward a number of positive ideas and suggestions and pointed out some of the challenges the Village currently experiences. The following are items of consensus that were identified during the discussion:

#### What is the Village Now?

- Not enough connections between streets- paseos, walkways needed (for example, between Calle Estado and Avenida La Fonda).
- Need a connection from Main Street to the east and west.
- A mid-block crosswalk would be helpful across Calle Tampico to Embassy Suites.
- Connections to and from the Civic Center and Museum would help frame the Village.

- The Village needs a master plan for pedestrians. Future parking should be made on the periphery and a loop shuttle should be considered for connections to the La Quinta Resort and SilverRock Resort.
- There are not enough residents in the La Quinta Village core.
- There is not enough parking outside the center of the Village.
- Property enhancement is important in the Village.
- Special events should be maintained. The Village should have a plan to accommodate crowds and vacant properties should be made accessible for parking.
- The Village directional sign program is successful and should be expanded.

What do we want the Village to be?

- Mixed-use with higher intensity residential above and around commercial.
- Preserve scenic views.
- Up to three stories in height.
- Maintain compatibility with existing smaller scale development- future development should be sensitive to height and scenic views.
- Pedestrian relationship to the street.
- The Village core should be maintained.
- The Village should have a gradual reduction of intensity from its center "core."